

SCHOOL OF BUSINESS AND MANAGEMENT

INTERNATIONAL CONFERENCE ON SUSTAINABLE ANALYTICS AND AI (SaaAI 2025)



**SUSTAINABLE ANALYTICS AND AI:
SOCIO-TECHNICAL PATHWAYS TO
INNOVATION**

**4 – 5, JULY 2025
TIME: 9 AM TO 4 PM**

**VENUE: 211, SECOND FLOOR, CENTRAL BLOCK
BANGALORE CENTRAL CAMPUS**

About The University

CHRIST (Deemed to be University) was established as 'Christ College' in 1969, with the Vision of 'Excellence and Service'. In 2004, the University Grants Commission (UGC) of India conferred autonomy to Christ College and recognized it as an Institution with Potential for Excellence in 2006. Subsequently, in 2008, under Section 3 of the UGC Act of 1956, the Ministry of Human Resource Development of the Government of India declared the institution as a Deemed to be University, in the name and style of Christ University. It is one of the first institutions in Karnataka to receive accreditation from the National Assessment and Accreditation Council (NAAC) in 1998. Since then, it has been reaccredited in 2004, 2016, and 2022, and currently holds an 'A+' grade with a CGPA of 3.42 on a 4-point scale. The six campuses of the University, four at Bengaluru in Karnataka, one at Pune Lavasa in Maharashtra, and one at Delhi National Capital Region (NCR) promote harmonious multiculturalism with students from all the states and Union Territories of India and about 50 different countries. The University offers various Undergraduate, Postgraduate, and PhD programmes in Arts and Humanities, Social Sciences, Science, Psychological Sciences, Commerce, Management, Engineering, Education, Law, and Architecture.

SaaAI 2025

Join us this January for the "Sustainable Analytics and AI: Socio-Technical Pathways to Innovation" conference, co-hosted by CHRIST (Deemed to be University) in collaboration with HEG Arc Business School, Switzerland, and the Centre for Business Analytics in Practice, Surrey Business School, UK. This global event brings together data science, artificial intelligence, and business management experts to explore innovative, human-centered approaches to leveraging analytics and AI for sustainable development. With a focus on ethical principles and societal values, the conference will delve into how these technologies can be applied to address key challenges such as healthcare disparities, education inequality, and economic inclusion. We will showcase how AI and analytics can empower marginalized communities, improve decision-making, and foster social cohesion through personalized interventions, equitable access to services, and data-driven policy solutions.

By embracing a socio-technical approach, the conference emphasizes collaboration and co-creation, ensuring that technological innovations are inclusive, accessible, and aligned with human aspirations. We invite you to be part of this important dialogue, contributing to a future where technology not only drives productivity but also enhances collective well-being and global sustainability. Together, we can shape a world where technology works for all.



THEMES & TRACKS

- Leadership and Governance in Sustainable AI Initiatives
- Change Management for Integrating AI and Analytics in Organizations
- Workforce Development: Training for the AI-Driven Sustainable Economy
- Stakeholder Engagement and Collaboration in Socio-Technical Innovations
- Corporate Social Responsibility (CSR) in the Era of AI and Big Data.
- Green Data Science: Techniques for Energy-Efficient Analytics
- AI for Climate Action: Predictive Models and Mitigation Strategies
- Ethical AI: Ensuring Fairness, Transparency, and Accountability
- Sustainable Supply Chains: Leveraging Analytics for Resource Optimization
- Data-Driven Policy Making for Sustainable Development Goals (SDGs)
- AI in Renewable Energy: Optimizing Production and Consumption
- Social Impact of AI: Enhancing Education, Healthcare, and Public Services
- Circular Economy Analytics: Reducing Waste Through Data Insights
- Human-Centered Design in AI and Analytics Solutions
- Resilient and Adaptive AI Systems for Sustainable Futures

Paper Call and Submission Guidelines

- Authors should submit their original and unpublished papers in Word format.
- The manuscript should not be in the publication process or should not have been submitted to any journal.
- The abstract should be 250 words and a maximum of 5 keywords.
- Full paper should have a separate cover page bearing only the title of the paper and the authors name, designation, and official address, along with phone number and email address. The full paper should be 5000 words (all inclusive), and APA format (Times New Roman, 12pt, single spacing) should be followed throughout the manuscript. All the submitted papers will undergo plagiarism check and blind review. Documents must satisfy the criteria to be accepted.
- The abstract should be submitted electronically in MS Word format by 28 February , 2025 to **busalyt@christuniversity.in**.
- Authors will be notified about the acceptance of their paper(s) for presentation through email, after which the registration process will begin. One- author registration is mandatory. Registration fee is inclusive of e-certificate. Papers shall be presented online or in person. However, in-absentia presentation is not allowed.



Publication Opportunity

Selected papers will be recommended for publication (subject to the review process) in the book titled Artificial Intelligence for Business: State-of-the-Art in Prescriptive Analytics Research, which will be published in the Studies in Big Data series by Springer Nature, indexed by SCOPUS, EI Compendex, SCIMAGO and zbMATH

Category	Indian Delegates	Foreign Delegates
Academicians	₹ 2,000	\$30
Corporates	₹ 3,000	\$50
Scholars	₹ 1,000	\$15

Important Dates

- Abstract Submission : 28 February , 2025
- Abstract Acceptance: 30 March , 2025
- Registration : 30 April , 2025
- Full paper : 30 May, 2025
- Conference Dates : 4-5 July, 2025



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