

PROGRAMME

- 09h30 Arrival and registration
- 10h00 **Welcome** by **Olivier Kubli**, Director, HEG Arc
Opening address by **Didier Folzer**, Head of Sustainability and International Relations, HE-Arc
- 10h15 **Fostering internationalisation (at home): Movetia's programmes and initiatives**
Maria Stergiou, Program coordinator of Movetia
- 10h35 **ConnectEurasia: collaborative online international learning for sustainability**
Dr. Guldem Karamustafa, HEG Arc
Dr. Sandra McGury, Academic Researcher
- 11h00 **Educational Interdisciplinary Project: Module "Sustainable Products and Processes" (SUPSI-HEG Arc)**
Guillaume Chappuis, Deputy Director of Education and International Relations, **Pr. Karine Doan**, HEG Arc
- 11h20 **Sustainability in Action: Integrating Green Branding and Responsible Innovation into Business Education in China**
Dr. Juan Shan, **Dr. Shuting Li**, Shanghai University
- 11h40 **From Policy to Practice: Integrating Sustainability in the Higher Education System of Kazakhstan**
Dr. Aknur Zhidebekkyzy, Almaty Management University
- 12h00 Lunch
- 14h00 **The Climate Fresk : Empowering Action through Climate Education**
Florian Oberson, Project Manager, Climate Fresk Switzerland
- 14h20 **A Joint Global Competence Certificate - Considerations and Suggestions**
Dr. Patrick Studer, ZHAW Zurich University of Applied Sciences
- 14h40 **Symbolic or substantive? - The role of Azerbaijani Higher Education Institutions in environmental and climate change awareness**
Dr Sevar Mammadova, Azerbaijan State University of Economics
- 15h00 In progress
- 15h20 Discussion and closing of symposium