



FRIDAY
14 NOV. 25
Online
08:00-11:00
(Swiss time)

ConnectEurasia
INTEGRATING SUSTAINABILITY
INTO EDUCATION

Plenary Session | 08:00-09:15

1. Welcome & Opening Remarks
Introduction of the event, objectives, and participants
2. About Movetia: International Collaboration for Sustainable Development
Maria Stergiou, Program Coordinator, Movetia
3. Mind the Gap: Reshaping Education to Empower Sustainability in Practice
Dr. Laura Perret, VALPEO's Partner in Switzerland
4. Project Insights: The ConnectEurasia Experience
Prof. Güldem Karamustafa, HEG Arc
Dr. Sandra McGury, Academic Researcher
5. Student Testimony: COIL Experience and Learning Journey
Aruzhan Merekebek, Farabi University, Kazakhstan
Souhel Boudioua, HES-SO Master, Switzerland

Parallel Sessions | 09:30-10:45

1. Sustainability Competencies Needed in the Industry
Prof. Shan Juan & Prof. Shuting Li, Shanghai University, China
 - Observations from the industry
 - Current dynamics
 - Challenges and solutions
 - Expectations for graduates & educators

Parallel Sessions (continued)

2. Current Practices of Integrating Sustainability into Education
Dr. Aknur Zhidebekkyzy, Almaty Management University, Farabi University, Kazakhstan
Prof. Sevar Mammadova, State University of Economics, Azerbaijan
Eric Domon, HES-SO, Switzerland
 - Best practices across disciplines
 - Barriers and how to overcome them
 - Assessing impact on students
 - Recommendations for improvement
3. Educational Tools for Implementing Sustainable Development Across Borders
Dr. Sandra McGury & Prof. Patrick Studer, ZHAW, Switzerland
 - COIL, VE, BIP: possibilities & funding
 - Key success factors
 - Equal credit recognition
 - Collaborative projects
 - Icebreakers & team-building

Closing | 10:50-11:05

Sessions Summary & Closing Remarks

Registration :

Online: <https://jp-portal.gestion.he-arc.ch/form/177>

Deadline : 13th of November 2025

Fee :

Free

Registration will be confirmed by email.